



FOR IMMEDIATE RELEASE

Stacy Cross  
Communication Lead, InteraWorks  
(512) 474-5200  
[info@interaworks.com](mailto:info@interaworks.com)

## Best Year Yet Foundation Launches Women & Girls in Tech Initiative

APPLETON, WI, November 22, 2019

In partnership with the Paul Harr Memorial Fund and the JJ Keller Foundation, The Best Year Yet Foundation has launched its first initiative to support women and girls in technology by partnering with Women in Technology (WIT) – Wisconsin. This is the beginning of a year-long partnership to provide ongoing support to the organization in its mission to attract, grow, and retain women in technology-related careers. The partnership kicked off with the WIT-Wisconsin annual conference where Best Year Yet Foundation Executive Director Aaron Cohen facilitated a strategic planning workshop for the board of directors to elevate productivity and performance for 2020. On day two, he inspired the crowd of 150 attendees with his keynote presentation *Technology Beyond the Information Age*.

“The Women in Technology program is already improving thanks to your contributions,” said WIT- Wisconsin Board President Adrienne Hartman. “I’m blown away by the progress we made in our planning session. I’m personally re-invigorated and feeling the passion again. Your impact will live on for years. And thank you for speaking [to] our membership – such an incredible session! Thank you for all you do – and the difference you’re making!”

The legacy project is named in honor of Paul Harr, a long-time supporter of women and girls in tech, and a senior executive at the enterprise level for a number of major global organizations including GM, Nissan, Deloitte and, most recently VP of Global Infrastructure Services at the OshKosh Companies. Paul passed away in 2018. His wife Cindy Harr created the Paul Harr Memorial Fund in his honor to continue his impact in areas he loved and supported in his life and work, including a grant for the Best Year Yet Foundation’s work with WIT-Wisconsin.

\*\*\*\*\*

**About The Best Year Yet Foundation:** The Best Year Yet Foundation is a 501(3)c organization that provides InteraWorks systems, tools, and other support to help organize, focus, and increase effectiveness in nonprofits and community groups while reducing the burnout so often associated with service work. They empower grantees to create long-term solutions and dynamic culture shifts that escalate their impact to a completely new level. The Best Year Yet Foundation delivers the same world class programs that drive results in the corporate world to service organizations whose budget constraints would typically limit access to such tools.

**About InteraWorks:** InteraWorks is a global learning company on a mission to elevate the human experience at work. Specializing in professional development and performance enablement, they offer top-rated learning programs including Effective Edge, Best Year Yet, and the Essentials series. Their integrated learning framework and online tools generate immediate and sustainable breakthroughs in performance. Through decades of working at all levels in enterprise companies across many industries, they’ve built a reputation for helping people and organizations harness their focus, mindset, talent and energy to produce results that matter most. [www.interaworks.com](http://www.interaworks.com)

**About WIT-Wisconsin:** WIT-Wisconsin is an organization focused on supporting women and girls in technology fields. They have 3 programs: Working with young girls to inspire them in technology careers (WIT for Girls), college-aged young women who benefit from skills and mentoring to pursue technology careers (WIT on Campus), and professional women who are in the technology space (WIT at Work).

[www.interaworks.com](http://www.interaworks.com)