



FOR IMMEDIATE RELEASE

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InteraWorks joins International Overload Research Group

DENVER, CO, December 1, 2018 – InteraWorks® is pleased to share that Director of Practice, Anne McGhee-Stinson, has joined the Information Overload Research Group (IORG) Steering Committee. Anne's years of research and study in the field of neurolinguistics and certifications as a Master NLP practitioner and coach made her natural fit for this group's mission.

IORG brings together research, solutions, and people to help reduce the impact of Information overload - a problem that diminishes the productivity and quality of life of knowledge workers worldwide. The IORG Leadership Team is global and has representatives from Academia, Business, Technology, and Consulting.

"IORG has done a tremendous job to raise awareness as well as provide well researched, practical resources to address the complex issues of information overload," said Anne McGhee Stinson. "They were way ahead of the game and continue lead in this arena."

"I am very proud to have InteraWorks as a contributor to IORG under Anne's guidance. Anne's thought leadership, knowledge and experience are at the top of our field. Her insights on what motivates human beings, the science that drives development and how to engage professionals and leaders to reduce distractions, increase focus, and connect their time and actions to what matters most is a tremendous asset for IORG and our client partners and she deserves this recognition," offered InteraWorks CEO, Laurie Oswald.

InteraWorks will share Anne's contributing IORG content and programs to client and strategic partners as part of their expanded commitment to thought leadership in the productivity space.

About InteraWorks: InteraWorks is a unique global learning company that specializes in professional development and performance enablement. With an integrated learning framework and online tools, InteraWorks is known for top-rated learning programs that generate immediate and sustainable breakthroughs in performance. Through decades of working at all levels in enterprise companies across many industries, they have built a reputation for helping people and organizations harness their focus, mindset, talent and energy thereby producing results that matter. With offices in the US and an extensive international team, InteraWorks can deploy at scale, making them a learning partner of choice. Their team shares a passion for lifelong learning, elevating the human experience and giving back. They believe anything is possible if people are empowered to access their full potential. At InteraWorks, every person and partner are committed to simplifying complexity beyond the innovation age and to doing business in a different way through relationship, trust and service. InteraWorks can be found on the web at www.interaworks.com and on major social media platforms including LinkedIn, Facebook, and Twitter.