



FOR IMMEDIATE RELEASE

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Interworks Announces Merger of Effective Edge & Best Year Yet

DENVER, CO, October 1, 2018 – Interworks® is announcing the official merger of our two industry-leading company brands, Effective Edge® and Best Year Yet® resulting in a powerful, global portfolio of performance and development programs and expertise.

- *For over 20 years, Effective Edge has trained teams in hundreds of organizations across a vast array of industries in the field of productivity to transform the way work gets done to increase focus and capacity.*
- *In its 38 years of service, Best Year Yet has elevated over a million people and businesses worldwide through its proven processes and online tools, helping clients create and sustain results that matter and put their full potential to work.*

Prior to the merger, the two businesses shared the same commitment to providing practical, high impact and sustainable productivity and engagement solutions to empower individuals and organizations to generate results in business – and in life.

“Our mission hasn’t changed – we’ll carry our same dedication to extraordinary client service forward with us as we expand and grow, said Interworks CEO Laurie Oswald. “These core development brands belong together. They share a common purpose and provide the missing piece for each other in the cycle of performance to shift mindset and behavior and leverage technology to elevate the human experience at work. The days are long, but the years are short, and we are helping our clients make the most of both to further their own missions. This merger also brings an expanded platform, greater international presence and new technology among other value-adds and the response from clients and stakeholders has been tremendous,” shared Laurie.

Over the coming year, Interworks will launch new cohesive brand, an updated, dynamic website and an expanded performance portfolio to serve its growing business client base in the US and across all major international regions.

About Interworks: Interworks is a unique global learning company that specializes in professional development and performance enablement. With an integrated learning framework and online tools, Interworks is known for top-rated learning programs that generate immediate and sustainable breakthroughs in performance. Through decades of working at all levels in enterprise companies across many industries, they have built a reputation for helping people and organizations harness their focus, mindset, talent and energy thereby producing results that matter. With offices in the US and an extensive international team, Interworks can deploy at scale, making them a learning partner of choice. Their team shares a passion for lifelong learning, elevating the human experience and giving back. They believe anything is possible if people are empowered to access their full potential. At Interworks, every person and partner are committed to simplifying complexity beyond the innovation age and to doing business in a different way through relationship, trust and service. Interworks can be found on the web at www.interworks.com and on major social media platforms including LinkedIn, Facebook, and Twitter.